

CAMILLA CIAPPINA

ART DIRECTOR

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EXPERIENCE

Associate Creative Director - McCann New York (present)

Clients: Verizon

Sr. Art Director - Publicis New York (2018 - present)

Clients: Citibank, Oral B, Walmart, Fiverr

Jr. Art Director - Dimassimo Goldstein (2017)

Clients: Weight Watchers, Starr, Online Trading Academy.

Jr. Art Director - LDC DDB (2016)

Clients: Red Bull, Nextel, Fox Films, Fox Channel, Olympikus.

Jr. Art Director - AlmapBBDO (2015)

Client: Volkswagen, Gol Airlines, Pedigree.

Art Director - Havas (2014)

Client: KFC

EDUCATION

Miami Ad School Sao Paulo (BR)

Art Director Portfolio Program
(2014 - 2016)

Universidade Mackenzie (BR)

Bachelor's Degree Advertising
(2010 - 2013)

PRESS

Adweek, The One Club, Forbes Magazine, Cannes Lions, Propmark, Creative Club of São Paulo, IdeaFixa, Campaign US, Miami Ad School Blog, Agency Spy, Book Published on Amazon and Barnes Noble amongst others

AWARDS & RECOGNITION

Meio & Mensagem Under 30 List 2021

Forbes Brasil Under 30 List 2019

Creative Pool Annual Report 2021 - Emerging Talent of the Year

D&AD New Blood Jury 2021

Published on the Advertising by Design book by Robin Landa

Grand Jury New York Festivals 2021

The One Club Creative Summit Speaker 2021 – Coffee Talk

The One Club How To Build a Better Portfolio – Workshop

Working not Working - The United Mentorship Program

Indoor Recess Guest Speaker

Miami Ad School Bootcamp Workshop Speaker New York

Miami Ad School Portfolio Program Speaker São Paulo

Miami Ad School São Paulo – Portfolio Teacher

Make Ads With me x Pimp My Portfolio workshop

Marist College Portfolio Workshop Speaker 2018,2019,2020

Young Ones Portfolio Review 2020 Judge

PHNX Tribute 2020- Ad Forum Judge

AdWeek Opinion Contributor

1x Bronze - One Show 2021

1x Shortlist, 1x Merit - One Show 2020

The One Show Creative Ranking - 22nd place Audio & Craft

1x Silver - Creative Club of São Paulo

1x Silver - El Ojo Young Talents

1x Bronze - Premios Lusos

1x Shortlist - Wave Festival

1x Shortlist, 1x Bronze - FIAP

1x Site of the Day - Awwwards

1x Site of the Day - Best CSS Awards

1x Site of the Day - FWA Awards

2x Silver - ADDY Awards

1x Gold - 2017 Webby Awards

1x Gold - 2017 DigiAwards

1x Most Creative Holiday Ads 2017 - AdWeek